



How LLS Is Filling Roles Faster as a Nonprofit Employer of Choice

THEIR STORY

The Leukemia & Lymphoma Society (LLS) has a lot to offer employees — but they needed to resonate with candidates on a deeper level to encourage more applicants and hires.

Their top priorities included:

- A career site makeover with the dynamic functionality and shining aesthetics that would do their EVP justice
- The ability to source and engage passive job candidates and perform more targeted outreach

LLS implemented numerous core Phenom products — including **Phenom Career Site**, **CMS**, **CRM**, **Chatbot**, and **Talent Analytics** — to bring personalized intelligent automation to both their job seekers and their TA team.

“The site is very organic now. It’s easy for candidates to find what they’re looking for. And it’s easy for our in-house team to populate the site with imagery that brings the LLS mission to life,” said LLS’s Sharon Giotis, VP Talent Acquisition and Internal Mobility.

Meanwhile the CRM serves as a central, real-time collection point for active and passive candidate data collected from the Career Site and its automated Chatbot. Combined with robust analytics, recruiters can now easily build lists for personalized outreach and make data-driven decisions regarding content and messaging.

“We’re elevating the work our team does. We’re more effectively conducting business, seeing a higher volume of qualified candidates, and driving down the time a role remains open,” said Giotis.

“Before Phenom, our time to accept averaged 70 to 80 days. Now, we’re around 50 days. That’s a huge difference for us.”

Sharon Giotis

VP, Talent Acquisition and Internal Mobility at LLS

[Read the full story](#)

[Book a demo](#)

COMPANY INFORMATION

INDUSTRY	ATS	PHENOM PRODUCT HIGHLIGHT
Nonprofit Healthcare	iCIMS	Phenom Career Site, CMS, CRM, Chatbot, Talent Analytics

What They’re Achieving With Phenom

↓ 38%

Decreased time to accept



Increased quality candidate profiles with automation