



3 WAYS TO ENHANCE THE CANDIDATE EXPERIENCE WITH PHENOM PEOPLE + WORKDAY RECRUITING

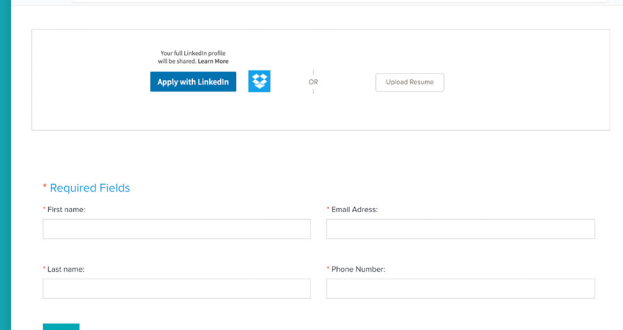
Phenom People is a Workday Certified Select Partner. The Phenom Talent Experience Management platform + Workday Recruiting integration provides a more seamless ATS experience, delivering a better candidate, recruiter, and management experience for over 60 customers and counting.

1. Increase applications with hosted apply.

Candidates abandon job applications if after hitting “apply” they are immediately thrown into an ATS that does not have the same look and feel as the career site they were just browsing. A clunky apply process not only inconveniences them, but it also signals that your company is stuck in the past.

PHENOM HOSTED APPLY

Hosted apply creates an unbroken candidate experience, so job seekers move seamlessly from your career site to the job application on your ATS.

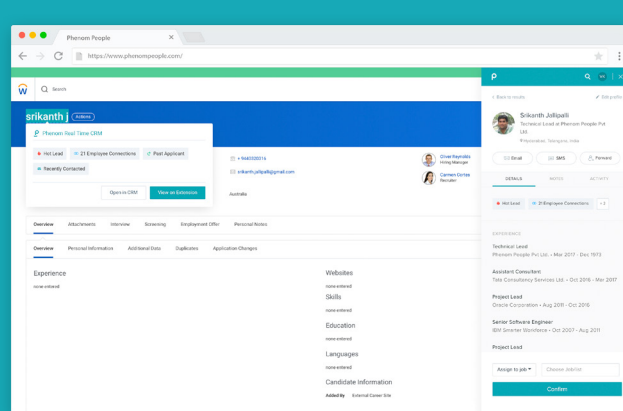


2. Contact Candidates Efficiently without Leaving Workday

When you spend the majority of time in Workday, it can be a hassle toggling between multiple platforms to contact top job seekers. Talk about a productivity blocker!

PHENOM’S WORKDAY CHROME EXTENSION

The Phenom Workday Chrome Extension is a micro-iteration of the Phenom candidate pipeline tool that allows you to nurture candidates efficiently without ever leaving Workday. Easily prioritize job seekers, send email and SMS messages, forward recruiters to other team members, and assign candidates to new job requisitions or lists.

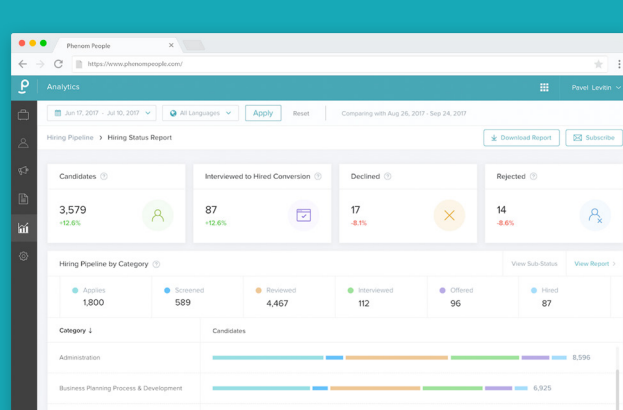


3. Access End-to-End Hiring Insights

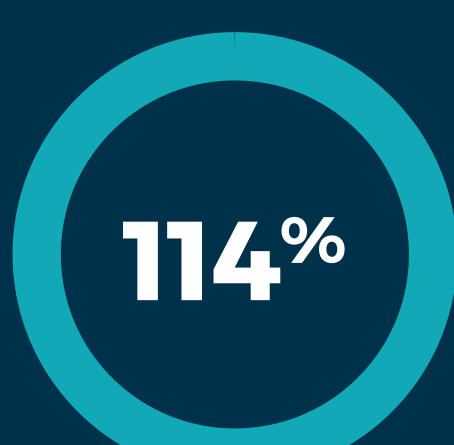
It can be intimidating, or at least time-consuming, to look at data reports and figure out what it all means. You need a simple way to view the data that actually matters.

PHENOM TALENT ANALYTICS

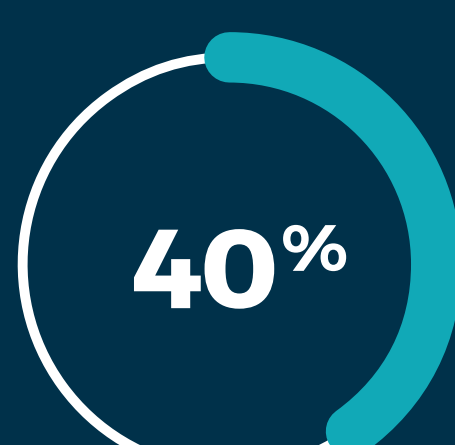
With Phenom Talent Analytics, you get an end-to-end understanding of what is happening with your existing hiring strategy, including job distribution campaigns and hiring funnel. More data is captured because both systems are mirroring information in real time—including candidate data from the hosted apply process and status information from your ATS—so you’re able to see the full picture.



PHENOM FOR WORKDAY RECRUITING ROI



increase in visit-to-apply



increase in application completion

RESOURCES



Recruiters Using Workday, Reduce Candidate Drop-Off Rates with Hosted Apply

WWW.PHENOMPEOPLE.COM/BLOG/RECRUITERS-USING-WORKDAY-HOSTED-APPLY



The Secret to Boosting Productivity Without Leaving Workday

WWW.PHENOMPEOPLE.COM/BLOG/BOOSTING-PRODUCTIVITY-WITHOUT-LEAVING-WORKDAY



How to Get Better Hiring Data in Workday

WWW.PHENOMPEOPLE.COM/BLOG/3-METRICS-YOU-SHOULD-BE-TRACKING-IN-WORKDAY

SEE PHENOM FOR WORKDAY RECRUITING IN ACTION

[WATCH VIDEO →](#)

TALENT EXPERIENCE MANAGEMENT



CANDIDATE EXPERIENCE

Career Site
Candidate CMS
University Recruiting
Chatbot



RECRUITER EXPERIENCE

CRM
Campaigns
SMS
AI Insights



EMPLOYEE EXPERIENCE

Internal Mobility
Employee CMS
Chatbot
Referrals



MANAGEMENT EXPERIENCE

Talent Analytics
Dashboards
Reporting
Forecasting

ABOUT PHENOM

Phenom People is a global HR technology company with a mission to help a billion people find the right job. We do this through an AI-based SaaS platform called Talent Experience Management (TXM). Our platform is built on artificial intelligence (AI), driving personalization, automation and accuracy for candidates, recruiters, employees, and management.